

FIELD REPORT ON BLENDED INTENSIVE PROGRAM

DETAILS ON BIP

- **Re-Inventing Automotive through the Lens of Sustainability, Innovation, Global Megatrends & AI - Driven by Gen Z**
- Skoda Auto University, Czech Republic
- Summer Semester, 2025
- Advanced Industrial Engineering
- Naveed Shahryar, naveed.shahryar@stud.th-rosenheim.de



PREPERATION

The application process was quite simple and smooth, I discovered the program through a friend of mine and immediately applied to it via Google forms. The post-application phase went really smooth as well, once I had the confirmation for joining, the support received from international offices of both the sending and receiving universities was really helpful and really made overall process quite easy and simpler. Organization of whole program was also very well planned and executed which led the students to completely focus on the program without worrying about the administrative matters.



ACCOMMODATION

I stayed at the Skoda Auto dorms which were already booked for most of the students by the international office prior to their arrival. The rooms were nice and were recently renovated so everything was really good, however since the renovation was still ongoing, not everything was perfect. I paid around 2300 CZK for 5 nights. The commute from the apartment to university was not very difficult, since Mlada Boleslav is a small town, most of the things are easily accessible by walk. I walked everyday from the apartment to the university that took me around 20-25 minutes. I arrived from Munich to Prague Central Bus Station and took a FlixBus till Mlada Boleslav. There are also other options, like combination of underground line and bus. The guidance on arrival was also provided by the international office of Skoda Auto University which was helpful 😊



COURSES AT THE HOST UNIVERSITY

The BIP 'Re-Inventing Automotive through the Lens of Sustainability, Innovation, Global Megatrends & AI - Driven by Gen Z' was a very interesting program developed by the teachers that allowed us to come together as groups and come up with strategies for re-inventing the struggling automotive sector. The tools and approaches taught in the lectures were really helpful while outlining the strategies and coming up with final presentations. We got to experience social activities outside of our regular study hours, where we had dinner at one of the most famous restaurants in the town, we also had a chance to visit a famous brewery and Skoda Museum. We also had a chance to go for bowling which led us to get to know each other more. The contact person on the campus was Ms. Olga Soloveva, who has been much supportive throughout the whole program, and organizing all the social activities.



EVERYDAY LIFE AND LEISURE

We had a lot of contact activities within and outside of the university as well. We had interactions with different teachers, program coordinators, university staff, and not only these but also got a chance to build contacts outside of the university during tours to Skoda museum, bowling, Svijany brewery. Also we had guest lecture from Director procurement of one of the leading Tier 1 automotive suppliers, so we had a lot of opportunities to gel with people from different backgrounds and build networking and future contacts.



CONCLUSION

I would definitely recommend this program to everyone and specially to the students who have never attended such program. My experience was really amazing, not just in terms of learnings, but also in making connections and building networks. Students who have never tried such programs before or never want to leave the comfort zones, I definitely suggest taking part in such programs. These programs lead us to think outside of the box and learn from experiences of people from all around the world with different backgrounds and it pushes us to see things from different perspectives. Although the program itself was intensive, exhausting and tiring at times, the learnings and connections that I have built due to this program have been worth it.



