

## FIELD REPORT ON BLENDED INTENSIVE PROGRAM

### DETAILS ON BIP

- Re-Inventing Automotive through the Lens of Sustainability, Innovation, Global Megatrends & AI - Driven by Gen Z
- Škoda Auto University, Czech Republic
- Summer Semester, 2025
- Master's degree Hydrogen Technology
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### PREPERATION

Planning, organizing, and applying for the BIP program was a bit of a challenge, mainly because it all happened during the summer vacation period when most faculty were away on holidays. At first, it felt a little complicated to get everything in order.

Thankfully, the International Offices of both my home and host universities were incredibly supportive. They guided me through the process, handled the tricky parts efficiently, and made sure everything was completed well ahead of time. Their assistance really turned what could have been a stressful experience into a smooth and successful preparation phase.



## ACCOMMODATION

- Where did you live? I stayed at the Škoda Auto Dormitory, a convenient and student-friendly accommodation offered through my host university.
- How did you find your apartment? Luckily, I didn't have to stress about searching—my host university arranged the dormitory for me, which made the transition smooth and hassle-free.
- How much did you pay? The cost was 19 euros per night, which I found quite reasonable given the facilities and the excellent location.
- How did you get from the apartment to your host university? Getting to class couldn't have been easier. It was just a 15-minute walk from the dormitory to the university. Walking through the town each morning added a refreshing start to my day.
- From the airport to the apartment? My journey from Prague was straightforward yet memorable. I first arrived at Florenc Bus Station in Prague, then took the subway metro (about 25 minutes) to its last stop, Černý Most. From there, a 30-minute bus ride brought me to Mladá Boleslav. The dormitory was conveniently located just a 5-minute walk from the bus stop.



## COURSES AT THE HOST UNIVERSITY

- Information about your program, facilities and service, sports and other leisure activities  
The BIP program was inspiring, encouraging us to think beyond conventional ideas in the AI era. I analysed ESG sustainability reports of Tesla, Škoda, and Suzuki, explored systems thinking, and developed a purposeful mindset. The host university also organized fun activities like a brewery tour, bowling night, and visits to the Škoda Museum and factory.
- Content of the BIP and was it useful/interesting?  
The content was highly relevant and engaging. I explored BANI, VUCA, and topics such as:
  - Unified Mindset
  - AI as an Enabler
  - Employer Branding
- Contact person on campus?  
My go-to support on campus was Olga Soloveva, International Office Specialist.



## EVERYDAY LIFE AND LEISURE

- Contact opportunities within the university / outside the university

One of the best parts of the BIP experience was the opportunity to connect with people from different backgrounds. Within the university, I worked closely with fellow international students on group projects, which made it easy to exchange ideas and learn from each other's perspectives. The professors and coordinators were also very approachable, always ready to guide us and spark meaningful discussions.

Outside the university, leisure activities like bowling nights and the visit to the Škoda Museum and factory created a relaxed environment where friendships naturally developed. Exploring Prague with other students was another highlight—it gave us the chance to bond while discovering a new city together.

- What have you seen and done in the city / outside the city

During my stay, I enjoyed a fun evening of bowling in the city. Outside Mladá Boleslav, I visited Prague, which was an amazing cultural experience.



## CONCLUSION

Can you recommend this program to other students? What did you like most?

Absolutely! I highly recommend this program to any student looking to expand their horizons. The best part for me was the chance to connect with people from different countries, exchange ideas, and share experiences. It's a unique opportunity not only to learn academically but also to build friendships and a global network that can last long after the program ends.