

# FIELD REPORT ON BLENDED INTENSIVE PROGRAM

## DETAILS ON BIP

- Circular Economy
- George Emil Palade, Targu Mures- Romania
- Summer Semester 25
- School of Business & Economics (Internation Management)
- Kennedy Okech / [kennedy.okech@stud.th-rosenheim.de](mailto:kennedy.okech@stud.th-rosenheim.de)



## PREPERATION

Application done through the University link of the BIP Program Confirmation Received from the TH Rosenehim that have been selected to participate in BIB Zagreb Algebra University. Confirmation of the participation, filled and submitted the require documents.

## ACCOMMODATION

I lived within the University Hostel,  
I found the accommodation through the Hosting University  
I paid EUR 150  
The apartment was well equipped and fine for nightstands.  
Transportation was catered by the Hosting University



## COURSES AT THE HOST UNIVERSITY

Our Circular Economy BIP (Blended Intensive Program) in Târgu Mureș focuses on sustainable innovation, resource efficiency, and practical circular economy strategies. Through a mix of online and in-person sessions, students engage in interdisciplinary workshops, company visits, and case studies that explore how circular principles can reshape industries and communities. The program encourages collaboration between international students and local stakeholders, promoting both academic knowledge and real-world application.

The BIP focused on circular economy principles, combining theoretical knowledge with practical case studies and group collaboration. It was both useful and interesting, offering valuable insights into sustainable practices and real-world applications.



Contact person on campus: **Prof. Mihai TIMUS**

## EVERYDAY LIFE AND LEISURE

The program provided excellent contact opportunities through collaborative workshops with university professors and international students. Additionally, company visits and local networking events allowed us to engage with professionals and stakeholders outside the university.

In the city, we explored Târgu Mureș's historic center, visited cultural landmarks like the Palace of Culture, and enjoyed local cuisine. Outside the city, we took part in a group Visit to the Rose Villa Wine Plant, where we experienced the Operation of Wine Industry and we were not excluded from having A Dinner inclusive of the Origin made wine.



## CONCLUSION

Can you recommend this program to other students?

Yes, I would definitely recommend this program to other students because it offers a great blend of academic learning and practical experience. What I liked most was the opportunity to work on real circular economy projects while connecting with diverse people from different backgrounds.

