

Testimonial of your short-term stay abroad

Please submit in English or otherwise in German. Please share your experiences on the following aspects of your stay. The provided bullets below serve as a guide to describe your stay abroad, please replace and use your own words. Please keep a max. of 400 characters per box. Please send back as a docx.-file.

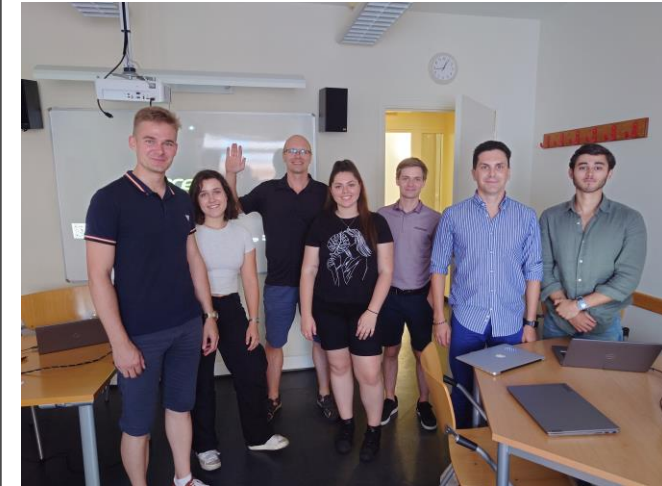
Stay details

My name is Jesse Kuusisto and I am studying Master degree of Wood Technology in Technische Hochschule Rosenheim. I started looking electives to my degree and I saw European summer school option in last spring. Then I found course Online Marketing in Prague in Czech which was 2 weeks face-to-face course. Course was 7.8.-18.9.2023 in Prague centrum. My email: jesse.kuusisto@stud.th-rosenheim.de

Preparation

How did you prepare your stay?

My goal was found elective course for August, because this time was free for me. I was looking for different options and I was interested marketing and sales courses which could help me for the future. When I found Online Marketing course in Prague, it was the best options which could fit for me. Topic, time, and location were great. Application to the course was easy because it happened online. After that, all advises came to email and preparation to the course was just doing.





Accommodation

How did you organise your accommodation?

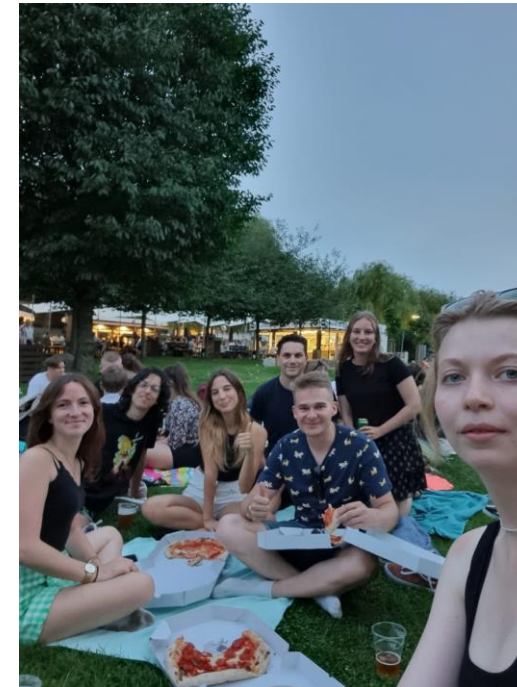
Accommodation option came from Summer European summer school, and it was Botič Student House in Prague. It was normal student house for semesters, but in summer time there is a lot of free space available. Students have possibilities to choose single or shared rooms. If someone chose shared room, Summer school chose rooms and students how it saw solutions to the best. I chose shared room and my roommate was a guy from Germany. Moving from student house to the school happened by tram.

Programme at host university

How did you learn during your stay at the host university?

Arrival and first orientation was quick and we started studying almost immediately. Summer school offered instructors who take care especially first days that everyone can follow and move different places by tram. Applications and whatsapp group helped communication and following if there was something special during days.

Studying in school was great and there was many good lectures. In my course we got different lecturers which was nice experience. Every students had to have own computer that practicing was possible. Otherwise support and material came from course and there was a lot of concrete examples what we did. English language of course was understandable. I would recommend this course students who wants to develop their marketing skills.



Leisure activities

How was your leisure time and what did you do?

After lectures and in the evenings, there was a lot of different opportunities to join different activities. Summer school offered advised activities for the evenings. They had tours around city, visits to the parks, attractions, and local places. I believe many places were experiences what you can't find without local advising. I liked programs in the evenings. Of course, there was opportunity to spend time alone and visit around city by self. Prague is big city and there is a lot of seeing.

Summary of the stay abroad

Overall, how do you look back on your stay abroad?

I am sure I got a lot of good advises from course even it did not belong straight to my degree and there was a lot students outside of technical studies. In the other hand, this gives a lot of good view to discuss and share opinions during the course.

I would say course gave me good experience to my academic and personal side. It was nice to understand online marketing important for the future and also get some basic how you can develop it by self.

In personal side, I got many friends and contacts around the world from this 2 week. Students were nice each other and spending time together was unique. I hope contacts can stay forever.

For the future students, if you are free in summer, please pack you bag and join this kind of summer course!

